

CELEBRITY BABY BLOG

Celebrating the lifestyle of Hollywood's newest moms and littlest stars

HIGHLIGHTS

The only place online for **trusted up-to-the minute** celebrity baby news, photos, trends and products

A top mom lifestyle site—with **547K unique users** and **17 million monthly page views**

76% are moms or soon-to-be moms; 99% Female; Median age 28

From news and photos to fashion and gear to the Shopping Guide and giveaways in Squeals and Deals Celebrity Baby Blog delivers

A **trusted deep community** to market your brands

OPPORTUNITIES

Integration: Custom solutions that seamlessly integrate your brand into the Celebrity Baby Blog experience

Sponsorships: Seasonal specials, Franchise, Gallery, Due Date Calendar, Newsletter

High Impact: Homepage Skin, Roadblocks, Channel targeting, Interstitials

Targeting: Geo, Contextual and Behavioral

Mom Panel coming soon

CELEBRITY BABY BLOG
DRIVES PURCHASES
29% OF USERS
HAVE PURCHASED A PRODUCT/SERVICE
THAT WAS REVIEWED OR ADVERTISED
ON CELEBRITY BABY BLOG



OPPORTUNITIES

People Home News Photos Style Red Carpet Games Celebs Video Archive

CELEBRITY BABY BLOG

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Check Out Our Special: Body After Baby!

It's that time of year: New Year's resolutions are in full swing, and we're all vowing to hit the gym and eat healthier foods. But a certain sector of women — specifically new moms — are attempting to lose their post-baby weight, which is no easy feat! So we've put together a collection of stories, photo galleries and SoundCuts, called "Body After Baby," designed to inspire and motivate those looking to shed a few pounds.

Check out pictures of celebrities and their children working out together, seen Halle Berry and Jessica Alba's slim-down secrets, and learn tips from fellow readers on getting in shape. [See it all here!](#)

Posted on Jan 15, 09 at 10:00AM | Permalink | 11 Comments | Email

Boris and Nicole Open Up About Sophie's Spina Bifida

TAGS: DADS, EXCLUSIVE, HEALTH, KIDS, TOP NEWS

Three-year-old Sophie Tei Naaki bounds into her family's sunny Atlanta kitchen, all smiles and puffy piglets. "I made poo-poo in the potty!" she declares as her parents erupt into cheers. It's the kind of positive reinforcement familiar to all parents of young children, but in Sophie's case, the accomplishment is truly remarkable. Born with spina bifida, Sophie requires round-the-clock catheterization for her bladder, and she must be diligent about potty breaks. "We celebrate the poo-poo here," says Sophie's mom, actress Nicole Ari Parker. "It's good news in the house."

There was a time when Nicole and her husband, actor Boris Kodjoe, feared there would be only bad news in their young daughter's life. "We have gone through so many different emotional levels with Sophie," says Boris, 35. "We had the fear of her dying to paralysis. All kinds of different monsters attacked us."

top news

- Boris and Nicole Open Up About Sophie's Spina Bifida
- Boom Boom Room a Success!
- Niki Taylor Expecting a Daughter

latest photos

- Harlow Madden's First Year
- 2008 Baby Names Explained!
- Backham: The Coolest Guys in Town
- Family Album: The Alba-Warrens
- Best of 2008: Bart Cruise's Stylish Year

hot stories

- Howie Dorough and Wife Expecting a Baby

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